# **KARK-TV PROGRAMS** PROVIDING THE **MOST** SIGNIFICANT TREATMENT OF **COMMUNITY ISSUES** April – June 2007

Name: Suzanne Burnette

Show: 10pm

Week of: 02 April 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: HIGHWAY WORK AND WHY THEY DO A LOT OF IT AT NIGHT, PLUS THE HAZARDS

**INVOLVED** 

DAY: TUESDAY FORMAT: LIVE REPORTS

TYPE: CONSUMER

Describe the story: JONESBORO TORNADO DAMAGE, LITTLE ROCK POWER STATION FIRE

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: COLD WEATHER IS BACK, SO PROTECT YOUR PLANTS

DAY: THURSDAY FORMAT: PKG

TYPE: • EDUCATION

Describe the story: LITTLE ROCK SCHOOL BOARD AT ODDS WITH SUPERINTENDENT -- [ALSO CONSUMER

PKG- MAN DISCUSSES MEDICAL BREAKTHROUGH PENILE IMPLANT

DAY: FRIDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: LITTLE ROCK SCHOOL BOARD TAKES NO ACTION AGAINST SUPERINTENDENT [ALSO

CONSUMER PKG ON RESTORED IZARD STREET HOME PROFILED ON HGTVI

Name: Lindsey Bryant

Show: 6pm

Week of: 04/09/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: pkg

TYPE: consumer

Describe the story: WHEN THE ESTIMATED FIVE POINT SIX MILLION STAY-AT HOME AMERICAN MOMS FIRST

MADE THAT CHOICE....

AFFORDING IT DAY-TO-DAY WAS PROBABLY THE CONCERN AT THE TOP OF THEIR LISTS.

DAY: TUESDAY FORMAT: pkg

TYPE: consumer

Describe the story: THIS WEEKEND'S RECORD SETTING LOW TEMPERATURES MAY HAVE PUT A GLITCH IN

YOUR EASTER PLANS OR INCONVIENCED A FAMILY OUTING...

BUT THE EFFECTS BEING FELT BY LOCAL FARMERS ARE MUCH MORE SERIOUS.

DAY: WEDNESDAY FORMAT: pkg

TYPE: • education

Describe the story: THE SAGA CONTINUES... LITTLE ROCK SCHOOL BOARD MEMBERS MET TONIGHT FOR

THE THIRD TIME TO DISCUSS THE FUTURE EMPLOYMENT OF SUPERINTENDENT ROY BROOKS...

DAY: THURSDAY FORMAT:

TYPE: ●

Describe the story:

DAY: FRIDAY FORMAT: vosot

TYPE: health

Describe the story: THIS WEEKEND, LITTLE ROCK IS THE HOST TO SOME OF THE TOP FITNESS TRAINERS IN

THE WORLD.

Name: Suzanne Burnette

Show: 10pm

Week of: 09 April 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER/POLITICS

Describe the story: HOW NUCLEAR WASTE IS STORED IN ARKANSAS WHILE FEDERAL FACILITY IS UNDER

CONSTRUCTION.

DAY: TUESDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: PICKET LINES TURN VIOLENT AT KOHLER PLANT IN SEARCY

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: WHAT'S NEW AT DICKEY STEPHENS, THE NIGHT BEFORE OPENING DAY

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: DICKEY STEPHENS PARK GRAND OPENING, SPECIAL COVERAGE (ALSO PREVIEW OF

ABUSED CHILDREN SHELTER IN FAULKNER COUNTY)

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: REAL ESTATE/HOUSING MARKET

Name: Suzanne Burnette

Show: 10pm

Week of: 16 April 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: ALUM OF VIRGINIA TECH REACTS TO VA. TECH SCHOOL MASSACRE

DAY: TUESDAY FORMAT: PKG

TYPE: CONSUMER/POLITICS

Describe the story: A LOOK AT ARKANSAS GUN LAWS IN THE WAKE OF VA. TECH SCHOOL MASSACRE

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER/POLITICS

Describe the story: A LOOK AT DRUNK DRIVING IN ARKANSAS

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER/POLITICS

Describe the story: LITTLE ROCK CODE ENFORCEMENT GETS BUSY IN THE SPRINGTIME

DAY: FRIDAY FORMAT: PKG

TYPE: CRIME PREVENTION/EDUCATION

Describe the story: VA. TECH PROFESSOR IN TOWN DISCUSSES STUDENT WHO COMMITTED MASSACRE

Name: Lindsey Bryant

Show: 6pm

Week of: 04/23/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: VOSOT

TYPE: CRIME PREVENTION

Describe the story: NORTH LITTLE ROCK POLICE SAY THEY FOUND A MILLION DOLLARS WORTH OF

PRESCRIPTION PILLS AFTER CATCHING UP WITH A FEW SUSPECTED THIEVES.

DAY: TUESDAY FORMAT: vosot

TYPE: education

Describe the story: HE GAVE HIS TIME AND HIS HEART TO EDUCATING ARKANSANS ABOUT THE IMPORTANCE

OF LITERACY SKILLS.

DAY: WEDNESDAY FORMAT: vosot

TYPE: • consumer

A PUBLIC HEARING BEGAN THIS MORNING TO DETERMINE WHETHER OR NOT Describe the story:

ENTERGY WILL BE ALLOWED TO INCREASE THEIR BASE RATES...

DAY: THURSDAY FORMAT: voess

TYPE: ● education

Describe the story: AFTER THREE YEARS OF INVESTIGATING. THE SUPREME-COURT APPOINTED "SPECIAL MASTERS" SAY, LAWMAKERS FINALLY GOT IT RIGHT... WHERE PUBLIC SCHOOLS ARE CONCERNED.

THIS AFTERNOON, THEIR FINAL REPORT CAME DOWN...

DAY: FRIDAY FORMAT: vosot

TYPE: edcuation

Describe the story: THE SUPERINTENDENT OF THE LITTLE ROCK SCHOOL DISTRICT HAS BEEN HOLDING

HIS OWN UNDER A BARRAGE OF CRITICISM FROM BOARD MEMBERS.

NOW THEY ARE AIMING A SUSPENSION AND OR TERMINATION HIS WAY.

Name: Suzanne Burnette

Show: 10pm

Week of: 23 April 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: COMMUNITY COLLEGE ENROLLMENTS WAY UP OVER TRADITIONAL FOUR-YEAR

COLLEGES

DAY: TUESDAY FORMAT: PKG

TYPE: EDUCATION/CRIME PREVENTION

Describe the story: SCHOOL SECURITY IN THE WAKE OF VIRGINIA TECH SHOOTINGS

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: MORE HONEYBEES ARE DYING THAN FIRST THOUGHT, WHAT'S HAPPENING TO THEM?

DAY: THURSDAY FORMAT: LIVE FROM THE SCENE REPORT WITH VO/SOT

TYPE: • CRIME

Describe the story: LITTLE ROCK POLICE NARCOTICS OFFICER'S GUN GOES OFF IN STRUGGLE WITH

SUSPECT, TWO SUSPECTS SHOT BUT NOT SERIOUSLY INJURED

DAY: FRIDAY FORMAT: PKG

TYPE: EDUCATION/CONSUMER

Describe the story: IPODS AND OTHER GADGETS HELPING KIDS CHEAT IN THE CLASSROOM

Name: Suzanne Burnette

Show: 10pm

Week of: 30 April 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: DOG ATTACKS AND ARE CERTAIN DOGS MORE AGGRESSIVE THAN OTHERS

DAY: TUESDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: LRSD SUPERINTENDENT BROOKS FILES FEDERAL LAWSUIT

DAY: WEDNESDAY FORMAT: PKG

TYPE: • EDUCATION

Describe the story: LETTER SENT ON THE WEEKEND TO LRSD BOARD MEMBERS IS REVEALED

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: UA PROFESSOR SAYS FORWARDED EMAILS ARE ILLEGAL, A COPYRIGHT ISSUE

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: HOW HIGH GAS PRICES ARE AFFECTING RICE FARMERS IN ARKANSAS, AND COULD

TRICKLE DOWN TO PRICE OF RICE IN THE GROCERY STORE

Name: Lindsey Bryant

Show: 6pm

Week of: 05/07/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: VOSOT

TYPE: EDUCATION

Describe the story: A FEDERAL JUDGE RULES TO DELAY SUPT. BROOKS SUSPENSION HEARING

DAY: TUESDAY FORMAT: PKG

TYPE: CRIME PREVENTION

Describe the story: A ONE TIME STATE POLICE TROOP COMMANDER FROM NORTHWEST ARKANSAS, HAS

BEEN PULLED OUT OF RETIRMENT TO HEAD UP THE A-S-P.

HE IS THE 5TH DIRECTOR FOR THE DEPARTMENT IN THE LAST 10 YEARS.

DAY: WEDNESDAY FORMAT: pkg

TYPE: • medical

Describe the story: WITH KIDS SOMETIMES BUSIER THAN THEIR PARENTS... IT'S EASIER TO STOP BY MICKY

D'S OR ANY OTHER FAST FOOD RESTAURANTS FOR YOUR EVENING MEAL.

THE PROBLEM-- EATING TOO MUCH OF THAT FOOD CAN LEAD TO BIG HEALTH PROBLEMS, LIKE DIABETES, OBESITY AND HEART DISEASE.

DAY: THURSDAY FORMAT: PKG

TYPE: • POLITICAL

Describe the story: MEMBERS OF THE PRESIDENTIAL DEBATE COMMITTEE VISIT UCA FOR A POSSIBLE

SITE FOR AN UPCOMING DEBATE.

DAY: FRIDAY FORMAT: vosot

TYPE: consumer

Describe the story: STUDENTS BUILT ELECTRIC CARS POWERED BY FOUR BATTERIES--

NO GASOLINE!

Name: Suzanne Burnette

Show: 10pm

Week of: 07 May 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: HISTORY OF CRATER OF DIAMONDS & WHY NO COMMERCIAL MINING THERE

DAY: TUESDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: CONWAY SCHOOL SYSTEM SAVING MONEY WITH TEACHER BUYOUT FOR RETIRING

DAY: WEDNESDAY FORMAT: PKG

TYPE: • POLITICS

Describe the story: ARKANSAS SOLDIER TALKS ABOUT SUFFERING STRESS FROM IRAQ SERVICE

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: PULASKI COUNTY CHURCHES HELPING FIND FOSTER PARENTS FOR KIDS IN ARKANSAS

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: KIDS COMPETING FOR JOBS WITH PEOPLE TAKING SECOND JOBS TO MAKE ENDS MEET

WITH HIGH GAS PRICES

OW, MANY PEOPLE WILL TELL YOU THAT THE OUT GETTING THAT FIRST JOB

# WEEKLY PRODUCER REPORT

Name: Lindsey Bryant

Show: 6pm

Week of: 05/14/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before

national ones, although both types are acceptable.

DAY: MONDAY FORMAT: pkg

TYPE: medical

Describe the story: CHILDREN AND MENTAL ILLNESS - IT'S TOUGH TO TALK ABOUT, BUT A NEW STATE LAW IS PUTTING A NEW FOCUS ON THE MENTAL HEALTH OF ARKANSAS'

DAY: TUESDAY FORMAT:

TYPE:

Describe the story:

DAY: WEDNESDAY FORMAT: pkg

TYPE: • consumer

Describe the story: AND THERE'S NO QUESTION... THE RECORD-SETTING GAS PRICES Describe the story: AND THEKE'S NO QUESTION... THE RECORD-SETTING GAS PRICES FOR THE CITY AND COUNTY YOUR BUDGET, BUT THE MONEY YOU SPEND IN TAXES,

DAY: THURSDAY FORMAT: pkg

TYPE: • consumer

Describe the story: LOT OF FOOD YOU BUY...EVEN AFTER THE LATEST FOOD-RELATED SCARES. EXPIRATION DATES ARE SOMETHING YOU MIGHT IGNORE ON A

BUT AFTER YOU SEE WHAT WE FOUND, YOU MIGHT WANT TO TAKE A CLOSER LOOK BEFORE YOU REACH THE CHECK-OUT LINE. DAY: FRIDAY FORMAT: PKG

TYPE: EDUCATION

100

Name: Suzanne Burnette

Show: 10pm

Week of: 14 May 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG WITH LIVE SHOT

TYPE: CONSUMER

Describe the story: FEWER REST STOPS MEAN MORE TRUCKERS ARE HAVING TO PULL OVER TO THE ROAD

SIDE TO SLEEP

DAY: TUESDAY FORMAT: PKG WITH LIVE SHOT

TYPE: CONSUMER

Describe the story: MORE PEOPLE ARE RIDING THE BUS IN THE LITTLE ROCK AREA DUE TO HIGH GAS PRICES

DAY: WEDNESDAY FORMAT: DOUBLE SOT/VO WITH LIVE SHOT

TYPE: • CONSUMER

Describe the story: ACXIOM CORPORATION SOLD

DAY: THURSDAY FORMAT: DOUBLE SOT/VO WITH REPORTER FRONT IN STUDIO

TYPE: • CONSUMER

Describe the story: SALINE COUNTY COMMUNITY MEETING ABOUT GETTING TRIAD TRUCKING OUT OF THE

NEIGHBORHOOD AFTER AN EXPLOSION THAT LED TO A DAY-LONG EVACUATION

DAY: FRIDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: GREENBRIER SENIOR GRADUATES WHO NEVER MISSED A DAY OF SCHOOL FROM KINDERGARTEN TO  $12^{\text{TH}}$  GRADE

Name: Lindsey Bryant

Show: 6pm

Week of: 05/21/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.**Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: vosot

TYPE: consumer

Describe the story: IT'S OFFICIAL... AFTER MONTHS OF RUMORS... LITTLE ROCK-BASED

ALLTEL AGREES TO A 27-POINT-FIVE BILLION DOLLAR BUY-OUT...

DAY: TUESDAY FORMAT: vosot

TYPE: consumer

Describe the story: GAS PRICES HAVE DROPPED FROM AROUND 3.25 A GALLON FOR

REGULAR.. TO AS LOW AS \$3.09.

DAY: WEDNESDAY FORMAT: pkg

TYPE: • crime prevention

Describe the story: WITH THE WARM TEMPS COMES BACK YARD BARBECUES... YARD

WORK. AND THEFT.

HOMEOWNERS IN LITTLE ROCK SAY THEIVES ARE STEALING PATIO FURNITURE,

LAWNMOWERS AND OTHER GARDENING TOOLS.

DAY: THURSDAY FORMAT: pkg

TYPE: • consumer

Describe the story: AS ARKANSANS PREPARE TO TRAVEL THIS SUMMER, MANY ARE

FINDING THERE'S A PROBLEM, IN GETTING A PASSPORT.

AFTER NEW RULES WENT INTO EFFECT IN JANUARY, WHAT USED TO TAKE

ABOUT EIGHT WEEKS, IS NOW TAKING UP TO 3 MONTHS OR MORE.

DAY: FRIDAY FORMAT: vosot

TYPE: education

Describe the story: LRSD SUPERINTENDENT ROY BOOOKS SPEAKS OUT AFTER HIS

CONTRACT WAS BOUGHT OUT.

Name: Suzanne Burnette

Show: 10pm

Week of: 21 May 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG WITH LIVE SHOT

TYPE: CONSUMER

Describe the story: LOCAL LIBRARY GROUP TALKS ABOUT MILLAGE RATE INCREASE PUSH, PLUS WE LOOK AT HOW MANY PEOPLE ARE USING THE LIBRARY

DAY: TUESDAY FORMAT: PKG WITH LIVE SHOT

TYPE: CRIME

Describe the story: MULTIPLE SHOOTING IN NORTH LITTLE ROCK, 1 KILLED, 3 INJURED (ALSO CONSUMER PKG ON MOSQUITOS AND REPELLENTS)

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: THE RIVER CURRENT IS UP, SMALL BOATING ADVISORY

DAY: THURSDAY FORMAT: PKG

TYPE: • EDUCATION

Describe the story: LITTLE ROCK SCHOOL BOARD DECIDES TO BUYOUT SUPERINTENDENT BROOKS'

CONTRACT

DAY: FRIDAY FORMAT: PKG & LIVE SHOTS

TYPE: CONSUMER

Describe the story: RIVERFEST VO/SOT AND PACKAGE ON SECURITY, BOTH WITH LIVE SHOTS BACK TO BACK

Name: Lindsey Bryant

Show: 6pm

Week of: 05/28/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.**Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: vosot

TYPE: education

Describe the story: MORE WHITE STUDENTS ARE ATTENDING HISTORICALLY BLACK COLLEGES AND UNIVERSITIES IN ARKANSAS --

IT'S BEEN A GROWING TREND FOR THE PAST 25 YEARS. DOES THE SAME GO FOR THE COLLEGES IN ARKANSAS?

DAY: TUESDAY FORMAT: pkg

TYPE: consumer

Describe the story: ENTERGY CUSTOMERS WILL SOON EXPERIENCE A MAJOR RATE HIKE IN JULY... WHEN RATES WILL GO UP BY 12.6 PERCENT...

THAT MEANS MONTHTLY BILLS WILL LIKELY GO UP 11 TO 12 DOLLARS IN MOST CASES...

DAY: WEDNESDAY FORMAT: vosot

TYPE: • consumer

Describe the story: BIG ANNOUNCEMENT TODAY IN THE TOWN OF MARION. THE HINO PLANT HAS MORE THAN DOUBLED ITS WORKFORCE

DAY: THURSDAY FORMAT: pkg

TYPE: • consumer

Describe the story: THE CITY OF LITTLE ROCK IS LOOKING INTO BANNING PIT BULLS.

DAY: FRIDAY FORMAT: sotvo

TYPE: politics

Describe the story: IN HIS MONTHLY RADIO ADDRESS ON K-A-R-N, GOVERNOR MIKE BEEBE ANSWERED QUESTIONS FROM CALLERS ON VARIOUS ISSUES .... EDUCATION IN PARTICULAR.

Name: Suzanne Burnette

Show: 10pm

Week of: 28 May 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: TWO LOCAL WAR VETERANS TALK ABOUT WHAT MEMORIAL DAY MEANS TO THEM

DAY: TUESDAY FORMAT: SOT/VO/SOT WITH LIVE SHOT

TYPE: EDUCATION

Describe the story: LITTLE ROCK SCHOOL DISTRICT PARENTS MEET ABOUT HOW TO FIGHT SCHOOL BOARD

ACTION IN THE FUTURE, AND WHAT TO DO IN THE BROOKS CONTRACT BUYOUT CASE

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: SOME ARKANSAS AUTO DEALERS WANT TO RAISE AWARENESS ABOUT CONGRESSIONAL

LEGISLATION ON FUEL EFFICIENCY, SAYING IT WON'T SAVE US MUCH ON GAS PRICES

DAY: THURSDAY FORMAT: PKG

TYPE: • CRIME PREVENTION

Describe the story: SEARCH FOR MAN IN CRYSTAL HILL ROAD AREA BELIEVED TO BE SUSPECT IN STATE

TROOPER SHOOTING

DAY: FRIDAY FORMAT: PKG

TYPE: CRIME PREVENTION

Describe the story: BANK ROBBERY SUSPECT ARRESTED IN WEST MEMPHIS, CONFESSES TO OTHER HOLD-

**UPS** 

Name: Lindsey Bryant

Show: 6pm

Week of: 06/04/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: vosot

TYPE: crime prevention

**Describe the story:** THE F-B-I HAS RELEASED ITS ANNUAL *VIOLENT CRIME*STATISTICS... AND FOR THE SECOND YEAR IN A ROW.. VIOLENT CRIME IS *UP* ACROSS

THE COUNTRY.

DAY: TUESDAY FORMAT: pkg

TYPE: medical

Describe the story: COMING BUDGET CUTS TO MEDICARE WILL AFFECT MILLIONS OF

AMERICANS.....

AND THOUSANDS OF SENIORS RIGHT HERE IN ARKANSAS.

DAY: WEDNESDAY FORMAT: VOSOT

TYPE: • POLITICS

Describe the story: PRESIDENTIAL CANDIDATE MIKE HUCKABEE RESPONDS TO THE

RECENT DEBATE.

DAY: THURSDAY FORMAT: VOSOT

TYPE: • MEDICAL

**Describe the story:** THE DIVISION OF HEALTH TELLS US THEY'VE CONFIRMED THESE PEOPLE WERE ON A FLIGHT THAT AN ATLANTA ATTORNEY, INFECTED WITH A

DRUG-RESISTANT FORM OF T-B.

DAY: FRIDAY FORMAT: ess

TYPE: consumer

Describe the story: TYSON FOODS IS VOLUNTARILY RECALLING THOUSANDS OF

POUNDS OF BEEF.

Name: Suzanne Burnette

Show: 10pm

Week of: 04 June 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CRIME

Describe the story: JOSEPH BRESNAHAN, BRYANT BAND TEACHER PLEADS GUILTY TO SEXUAL CONTACT

WITH STUDENT, SENTENCED TO 10 YEARS

DAY: TUESDAY FORMAT: PKG

TYPE: CRIME

Describe the story: ANIMAL CRUELTY CASE INVOLVING OZARK MAN, HORSES AND MULE

DAY: WEDNESDAY FORMAT: PKG

TYPE: • EDUCATION

Describe the story: CONWAY BOND ELECTION FOR PARKS IMPROVEMENTS PREVIEW

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: TB PATIENTS IN ARKANSAS

DAY: FRIDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: HUNGER GOES ON ALL YEAR ROUND, NOT JUST ON HOLIDAYS, LOCAL FOOD PANTRIES

**DISCUSS** 

Name: Lindsey Bryant

Show: 6pm

Week of: 06/11/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: essvo

TYPE: politics

**Describe the story:** ARKANSAS' AND THE NATION'S FORMER FIRST LADY-- HILLARY RODHAM CLINTON WILL BE IN THE NATURAL STATE NEXT WEEK-- ON PRESIDENTIAL CAMPAIGN BUSINESS.

CLINTON WILL ATTEND THE DEMOCRATIC PARTY'S ANNUAL DINNER, ON THE 23RD.

DAY: TUESDAY FORMAT: pkg

TYPE: consumer

**Describe the story:** THE EUROPEAN BASED COMPANY DASSAULT AVIATION ANNOUNCES PLANS TO EXPAND THEIR LARGEST FACILITY HERE IN LITTLE ROCK....WHICH WOULD ALLOW THE COMPANY TO EVENTUALLY HIRE ANOTHER FOUR TO FIVE HUNDRED PEOPLE.

DAY: WEDNESDAY FORMAT: vo

TYPE: • consumer

Describe the story: MORE MINORITIES ARE NOT GETTING THE HEALTH CARE THEY

NEED.

DAY: THURSDAY FORMAT: pkg

TYPE: • consumer

Describe the story: THE PASSPORT CENTER IN HOT SPRINGS OFFICIALLY OPENS IN

HOT SPRINGS.

DAY: FRIDAY FORMAT: vosot

TYPE: health

Describe the story: THE ARKANSAS SPINAL CORD COMMISSION PUT ON AN EVENT

CALLED "ACHIEVING YOUR DREAMS" TODAY.

Name: Suzanne Burnette

Show: 10pm

Week of: 11 June 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: NLR CITY COUNCIL CONSIDERS NOISE ORDINANCE

DAY: TUESDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: LR CITY BOARD DECIDES TO PUT MAYORAL POWER VOTE TO THE PEOPLE IN AUGUST

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: A LOOK AT PUPPY PARVO AND HOW IT CAN EASILY BE PREVENTED

DAY: THURSDAY FORMAT: REPORTER FRONTED SOT/SO/SOT

TYPE: • CRIME

Describe the story: TIMOTHY WALLACE FOUND GUILTY IN DOUBLE MURDER - SALINE COUNTY

DAY: FRIDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: ARKANSAS NATIONAL GUARD'S PREPARDNESS FOR NATURAL DISASTERS WITH

**EQUIPMENT OVERSEAS IN IRAQ AND AFGHANISTAN** 

Name: Lindsey Bryant

Show: 6pm

Week of: 06/18/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.**Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: VOSOT

TYPE: CONSUMER

Describe the story: LOCAL TEENS PARTICIPATE IN A PROGRAM THAT SIMULATES

WHAT IT'S LIKE TO DRINK AND DRIVE.

DAY: TUESDAY FORMAT: pkg

TYPE: medical

Describe the story: YOU COULD HAVE THE FINAL SAY ON THE DEVELOPMENT OF A

STATEWIDE TRAUMA SYSTEM.

A STATE REPRESENTATIVE TRIED TO PUSH THIS ISSUE THROUGH THIS YEAR, IN

THE LEGISLATIVE SESSION, BUT FAILED.

DAY: WEDNESDAY FORMAT: vosot

TYPE: • consumer

Describe the story: PINE BLUFF BUSINESS LEADERS, COMMUNITY LEADERS AND

CONCERED TEENS ARE TAKING STEPS TO REVITALIZE THEIR COMMUNITY.

DAY: THURSDAY FORMAT: pkg

TYPE: • medical

Describe the story: AN OHIO FAMILY SAYS A SEARCY MAN... IS RESPONSIBLE FOR

SAVING THEIR DAUGHTER'S LIFE JUST IN THE NICK OF TIME...

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: ARKANSAS IS RANKED IN THE TOP TEN AMONG STATES... WHEN IT

COMES TO THE PERCENTAGE OF PERSONAL INCOME SPENT ON GASOLINE...

Name: Suzanne Burnette

Show: 10pm

Week of: 18 June 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: ATA/TAE KWON DO WORLD CHAMPIONSHIPS BEGIN, HOW MANY HERE FOR IT,

**COMPETING, ETC?** 

DAY: TUESDAY FORMAT: PKG

TYPE: CONSUMER/POLITICS

Describe the story: SALINE COUNTY QUORUM COURT DISCUSSES RESTRICTIONS ON COMPANIES THAT

STORE HAZARDOUS MATERIALS

DAY: WEDNESDAY FORMAT: PKG & LIVE SHOT

TYPE: • CONSUMER

Describe the story: CRAWFORD COUNTY TORNADO NEAR VAN BUREN DAMAGES MORE THAN ONE DOZEN

HOMES

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: A LOOK AT THE "HOT GAS" QUESTION, DOES IT EXPAND IN THE TANK, AND SO WE GET

LESS THAN WHAT WE PAY FOR?

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: OPENING CEREMONIES AT ATA/TAE KWON DO WORLD CHAMPIONSHIPS, EXTREME

WEAPONS COMPETITION

Name: Lindsey Bryant

Show: 6pm

Week of: 06/25/07

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.**Emphasize local-oriented stories before national ones, although both types are

acceptable.

DAY: MONDAY FORMAT: vosot

TYPE: medical

Describe the story: THE AMERICAN LUNG ASSOCIATION OF ARKANSAS.. HAS A NEW

NAME.

IT WILL NOW BE KNOWN AS THE ARKANSAS RESPIRATORY HEALTH ASSOCIATION..

DAY: TUESDAY FORMAT: vosot

TYPE: education

Describe the story: THE LITTLE ROCK SCHOOLS ARE STAFFED WITH RESOURCE

OFFICERS FROM THE CAPITAL CITY POLICE FORCE....

DAY: WEDNESDAY FORMAT: pkg

TYPE: • medical

Describe the story: DIABETES CONTINUES TO BE ON THE RISE HERE IN ARKANSAS... AS

WELL AS ACROSS THE COUNTRY ...

ACCORDING TO A NEW STUDY... RESEARCHERS ARE SEEING AN INCREASE IN

BOTH THE NUMBER OF TYPE ONE AND TYPE TWO CASES...

DAY: THURSDAY FORMAT:

TYPE: •

Describe the story:

DAY: FRIDAY FORMAT: pkg

TYPE: consumer

Describe the story: ARKANSAS WATERWAYS WILL BE PACKED THIS HOLIDAY WEEKEND

WITH CLIFF JUMPERS --- JUMPING FOR JOY.

ALTHOUGH THE ACTIVITY IS LEGAL, AUTHORITIES ARE WARNING, WITH

CARELESSNESS, IT CAN OFTEN BE DEADLY

Name: Suzanne Burnette

Show: 10pm

Week of: 25 June 2007

(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics,** or **Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: CONSUMER/POLITICS

Describe the story: NORTH LITTLE ROCK CITY COUNCIL HOLDS PUBLIC HEARING ON NOISE ORDINANCE

DAY: TUESDAY FORMAT: PKG & LIVE SHOT

TYPE: CRIME PREVENTION/POLITICS

Describe the story: WEST MEMPHIS PUBLIC MEETING ABOUT POLICE SHOOTING OF 12-YEAR-OLD BOY

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER/POLITICS

Describe the story: LITTLE ROCK MAYOR CALLS FOR COMMITTEE TO INVESTIGATE A PIT BULL BAN ((ALSO NLR PROSTITUTION STING, ESS/SOT WITH LIVE SHOT))

DAY: THURSDAY FORMAT: PKG

TYPE: • EDUCATION

Describe the story: LITTLE ROCK FORMER DESEGREGATION ATTORNEYS REACT TO U-S SUPREME COURT RULING ABOUT RACIAL DIVERSITY IN PUBLIC SCHOOLS

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: OAK LEAF CATERPILLARS EATING TREES BARE IN FAULKNER AND PULASKI COUNTIES